

A man with dark hair, wearing a dark blue suit, white shirt, and a red patterned tie, is looking out of a window. His arms are crossed, and he has a slight smile. The background shows a blurred view of a city or outdoor area.

Media Kit

KIRTIMAN SHARMA

HOW TO START & RUN YOUR BUSINESS

STEP BY STEP GUIDE

www.kirtimansharma.com

Media Kit
KIRTIMAN SHARMA



“If you are failing, you are making progress. Fail often so you can succeed sooner “

THE BOOK

DESCRIPTION

Do you have your business idea but not able to start & run in profitable manner?

Do you need a blueprint to starting & running successful business?

Only hard work and passion are not enough for a strong business. The entrepreneur needs to have a concrete step by step plan to make a successful business.

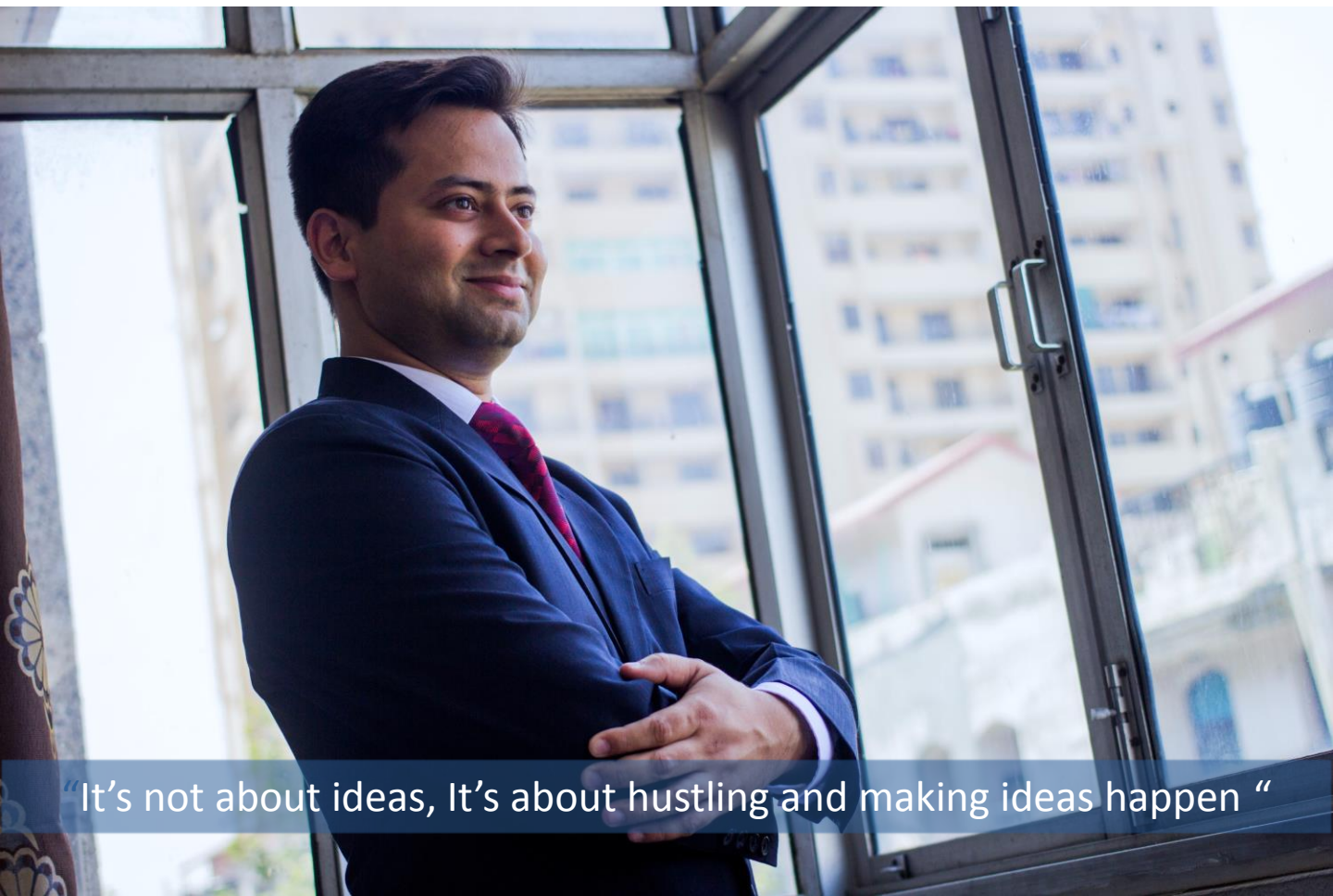
This book is essential for every entrepreneur who wants to make successful business strategy. “How to Start and Run your business: Step by Step Guide” gives you the walkthrough to a successful startup of your career as an entrepreneur.

The book will show you how do you organize your thoughts, set your goals and achieve them successfully, making a good sell, techniques to make great strategies to keep achieving success and many more tips & hints for your venture.

THE BOOK

LEARN HOW TO

- Achieve invincible leadership. Unlock the secrets to explosive growth in business and personal happiness.
- Learn 3 ways to grow business exponentially.
- Make best buyer strategy: the fastest, least expensive method to double your sales.
- Build a complete, turnkey, virtual sales organization on straight commission
- 5 step action plan for strategic innovation
- Creating the ultimate competitive advantage: how to go from 0 – 100 million
- Becoming a marketing master: secrets of the super strategist and how to build a core story



“It’s not about ideas, It’s about hustling and making ideas happen “

EXTEND YOUR REACH

Book Retailers

(These books will be sold via national book chains, as well as popular online bookstores.)

Logo Placement

(Whenever anyone sees this book, they will see your logo.)

Author Appearances

(Where appropriate you will be invited to participate when the author makes appearances.)

Author Speaking Engagements

(Exhibit at speaking engagements.)

Author Public Seminars

(Banner + exhibit at author speaking engagements and seminars.)

Book Tour

(Exhibit at a book tour event.)

National Sponsor Events

(Speaking engagements, trainings, book launch tour, promo events marketing.)

Author Website

(Your ad and logo linked from author and publisher websites.)

Sweepstake

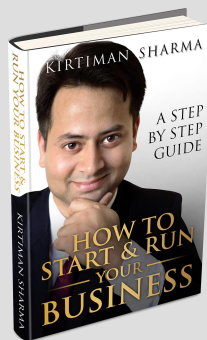
(Your ad features prominently on our Sweepstake website.)

Red Carpet Wall

(Premium logo placement wall at all launch events.)

Smartphone App

(Logo placement and link within the author's smartphone app.)



Massive PR Campaign

(Logo placement on all press releases for TV, Radio, Newspaper, Magazine interviews.)

Social Media Campaign

(Logo placement on all social media sites such as Facebook, YouTube, Twitter, SlideShare.)

Postcard Campaign

(Premium logo placement on the front of promo postcards.)



Email Marketing

(Once an author builds the list, the author can send 40,000-60,000 emails per month, which means you are receiving 720,000 impressions every year just from the emails going out to the author's list.)

YOUR
EXHIBIT
HERE

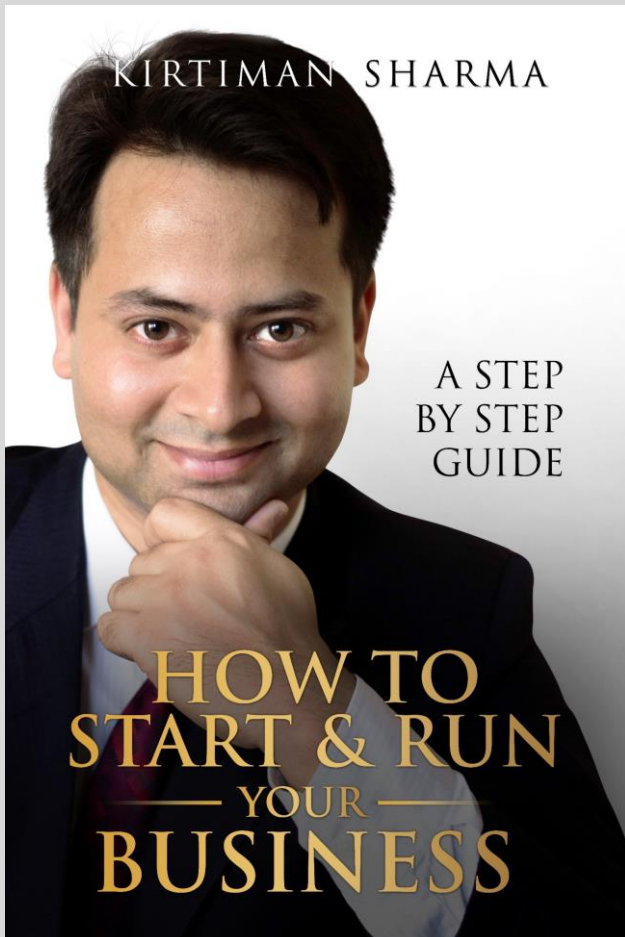
YOUR
AD
HERE

YOUR
LOGO
HERE

FREE Book Giveaway

(Premium logo placement on the front of FREE Giveaway postcards.)

How Much Does All This Cost?
Just buy between 50-150 copies of the book!
(It's a self-funding advertising program.)



Advertise In A Published Book!

We are offering an opportunity for you to benefit from all of the publicity that will be generated when we launch this book and a way for you to advertise in the book itself putting your company directly in front of the readers of this book.

You've NEVER seen anything like this before!

Advertising in the back of a book! You will be shocked about how little this costs compared to the numerous benefits.

We are having a section at the back pages titled, 'Resources the Author Recommends'.

You can place an ad for your company at the back of the book, to be seen at every point when the book or author is promoted or publicized commercially.

This is NOT for everyone. Dozens will apply but we are only taking one (1) company per industry. If this interests you please be in touch with us at the earliest to see if your industry suits the author's recommendation and whether the space is still available.

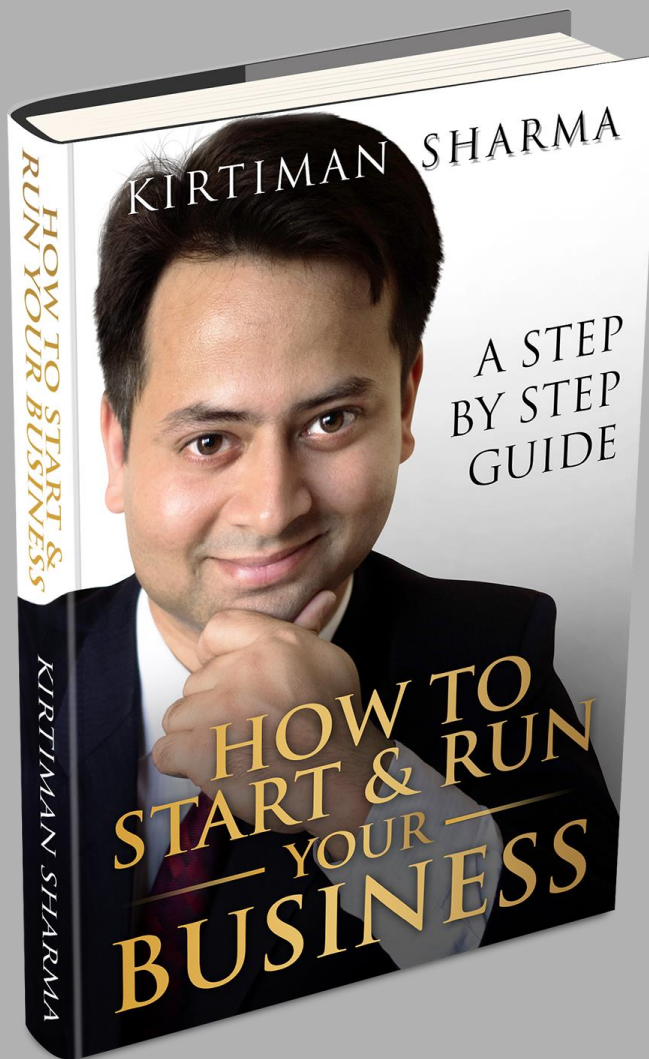
If you want to position yourself and your organization in front of entrepreneurs, then this proposal will be very exciting for you to venture into.



THE AUTHOR

- Founder and director of two \$1 million + startups. Mabbit Communications and IIPTA.
- Angel Investor in Hustle Co-Work
- Public Speaker at more than 100+ events in Government Forums, Business Events and Universities.
- Expert in growth hacking and has mentored 50+ startups in starting, running and growth hacking their business successfully
- Expert in lead generation and conversion through digital marketing
- Multi-industry experience including education, outsourcing services, advertising, events, ecommerce, travel etc.

MEDIA KIT
KIRTIMAN SHARMA



Book Title: HOW TO START & RUN YOUR BUSINESS

Subtitle: A STEP BY STEP GUIDE

Release Date: March 2017

Price: 2989 INR

Phone Number: +981 881 9266

Email: k@kirtimansharma.com

Website: www.kirtimansharma.com